



ERIC CHURCH

| TALKING POINTS |

- **Eric Church's** hot new single, **"Springsteen,"** is at radio now and is his fastest-rising single to-date. It was the No. 1 most added song by radio on its add date, and is currently No. 10 on the Country *Billboard* chart; No. 11 on the *MediaBase* chart.
- Alongside two 2012 ACM nominations for **Album of the Year** and **Video of the Year**, Eric also performed "Springsteen" on the Awards Show on Sunday, April 1 on CBS. Eric recently garnered his **first GRAMMY Award nomination for Best Country Album**, and was awarded the **ACM New Solo Vocalist of the Year Award** at the 46th Annual Academy of Country Music Awards in 2011 where he performed his Top 20 hit "Smoke A Little Smoke." Eric was also nominated for **New Artist of the Year** at the **2011 CMA Awards**.
- Church has sold out 25 shows on his first-ever **arena** headlining tour, ***Eric Church: The Blood, Sweat & Beers Tour***, which includes over 50 dates across the U.S. Special guest is **Brantley Gilbert**; with additional opening appearances by **The Cadillac Black, Blackberry Smoke, Sonia Leigh, Jon Pardi** and **Drake White**. "I told somebody, I said, 'I feel like we were just in clubs last year,' and then I said, 'Wait a minute. We were in clubs last year,'" Church recalls. "It's been a big jump. It's been a fast rise since CHIEF has come out, but it's been one heck of a ride!"
- Fans have the opportunity to purchase **VIP Packages** to each show featuring an exclusive party and a private acoustic performance from Eric. For more details, visit www.EricChurch.com/tour.
- After performing his first **No. 1** single **"Drink In My Hand"** for the first time at the CMA Awards this year, Church experienced the second largest increase in sales among all performing acts that night. It was an astounding 61 percent increase in album sales / 168 percent increase in single sales!
- Church released his third studio album, **CHIEF**, on **July 26, 2011** on EMI Records Nashville which **debuted at the top of the *Billboard* Top 200** and held the No. 1 spot on the Country Albums Chart for **two weeks**. In just over 10 weeks, the album was **RIAA-certified Gold (having sold over 500,000 copies)**. **"Homeboy"** was the first single from the release and reached Top 15 on the charts. **"Homeboy"** was also recently RIAA Gold® Certified.
- Church released an exclusive, limited edition photo book ***Eric Church: A Song To Sing*** which is available for purchase on www.EricChurch.com. The glossy, hardcover keepsake includes personal excerpts from Eric throughout his career, as well as a foreword by a highly-acclaimed ESPN journalist and fan who says Eric's music "saved my life."
- Top 20 hit **"Smoke A Little Smoke"** and Top 10 smash **"Love Your Love The Most"** from Church's 2009 release **CAROLINA** have both been certified GOLD; previous Top 20 singles have included **"How 'Bout You," "Two Pink Lines,"** and **"Guys Like Me"** from his 2006 critically-acclaimed debut, **SINNERS LIKE ME**; **"Hell On The Heart"** charted Top 10 from **CAROLINA**.
- **Eric Church's** sophomore album, **CAROLINA**, is **Gold® Certified** by the RIAA.
- **'Chief'** was Church's grandfather's nickname, and it has become his nickname on the road. Church reveals, "When it's show time, I put on the sunglasses and the hat, and that's how people know it's game time. This album was made from a live place; we recorded it with the live show in mind, so it just seemed right to make that the title."
- By visiting www.EricChurch.com (the official website), fans that are **Church Choir** members can request meet & greet passes to upcoming shows.

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