

Hi there!

John Lappen here with Foreigner's management team in Los Angeles. I'm writing to introduce myself and to let you know that I am your marketing and promotional contact for Foreigner. I will be happy to assist you with any marketing, promo, and tour press needs for your event.

On September 29th, Foreigner will release a new three disc package exclusively through Wal-Mart. The package comprises ten or so new songs, ten of the original hits remixed by Marti Frederiksen (Aerosmith, Buckcherry), and a concert video. Mark Ronson (Grammy winning producer of Amy Winehouse) Mick Jones and Marti are the producers on the new song CD. The approved press release is attached.

The new single is now available for radio play and consumer download. The press release on the single is also attached. Please be sure to work this track with your presenting AC and CR radio stations. It can be accessed at this link:

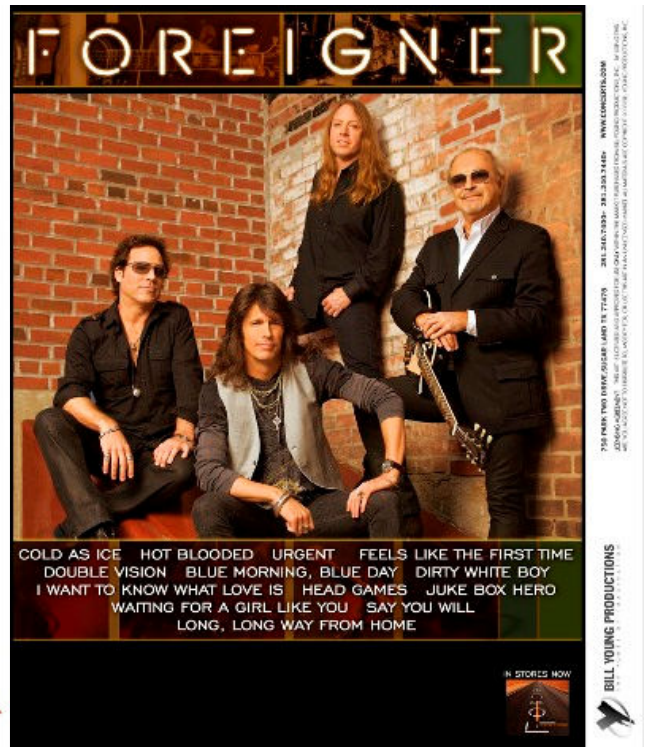
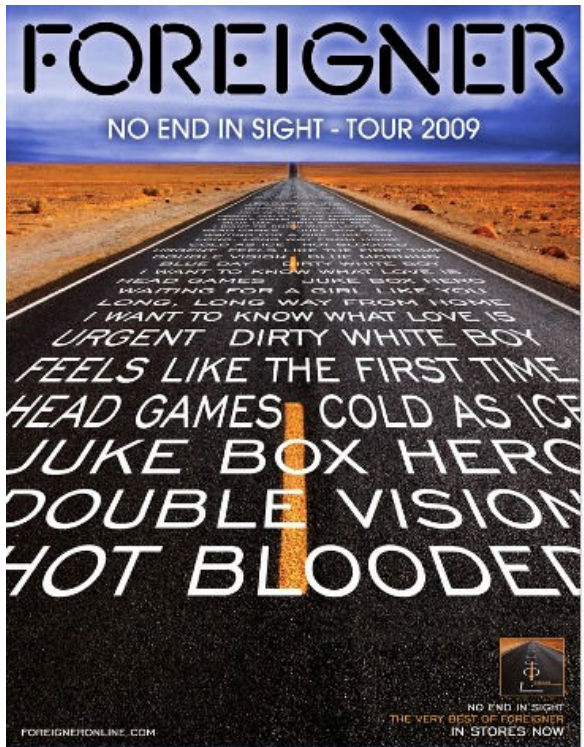
<http://www.spinner.com/2009/08/05/foreigner-when-it-comes-to-love-song-premiere/>

Radio play is the key to a successful show, and the opportunity to present a new song is a real advantage. Please let me know if I can help with any contests or other promotions that will bring focus to the new song and your event. So far this year, Foreigner is # 14 at Classic Rock Radio. The band receives more airplay at the format than U 2, Tom Petty, Bon Jovi, Journey, Eric Clapton, Fleetwood Mac, Heart, Bad Company, and Bruce Springsteen. (Source:Broadcast Data Systems)

The Foreigner promotional mantra is this:

THE BRAND IS THE SONG TITLES

Research has shown that the potential audience for Foreigner recognizes the song titles more than the name of the band. The hits were huge, and there were a lot of them! Always mention the songs in conjunction with the band's name in any and all promotion that you do. Two typical ad mats are attached, and these are available for your use.



Sample TV and radio spots that we used for Foreigner/Bryan Adams shows, and a sample radio spot we are using for Foreigner only shows may be accessed from the links below. These spots illustrate the high quality of work available from our creative team at Bill Young Productions. The second link contains all other advertising support materials. Please contact Allison Lineberry at Bill Young Productions to discuss a specific TV and/or radio spot, and ad mats for your upcoming Foreigner date. Allison's email is alineberry@concerts.com and her phone is 281 240-7400.

Links to spots:

<http://www.concerts.com/tour/TourDetail.aspx?pkTour=1633>

<http://www.concerts.com/tour/TourDetail.aspx?pkTour=1787>

Foreigner band members are very proactive and embrace all radio and other media interview opportunities that will help the show. I will arrange these opportunities for you. All you have to do is point me in the right direction by providing me with your local contacts!

Please review the following “ForeignerFacts” They are useful for your electronic mailing

list, and media outlets as they contain information that often gets overlooked:

ForeignerFacts

Foreigner played to a 176,000 strong crowd at The Samsung 500 in Dallas in April. Right after that, Foreigner's 2008 CD 'No End In Sight' re-entered the Billboard Top 200. At that time, the Foreigner catalogue outsold those of The Rolling Stones, The Who, Van Halen, Fleetwood Mac, Tom Petty and The Heartbreakers, and over 98% of all Classic Rock artists!. (Source: Nielsen SoundScan)

So far this year, Foreigner is # 14 artist in airplay impressions at Classic Rock Radio. The band's songs receive more airplay at the format than U 2, Tom Petty, Bon Jovi, Journey, Eric Clapton, Fleetwood Mac, Heart, Bad Company, Bruce Springsteen, and most of their peers.. (Source:Broadcast Data Systems)

Foreigner "4" spent more weeks on the Billboard chart at number one than any album by AC/DC, Led Zeppelin, U 2, The Who, The Rolling Stones, Genesis, Phil Collins, Eric Clapton, and any artist in Atlantic Record's 60 year history

Foreigner have nine top ten hits (that's just one less than The Eagles, as many as Fleetwood Mac, and more than Crosby, Stills and Nash, ZZ Top, Bad Company, The Steve Miller Band, Alice Cooper, Genesis, Journey, Def Leppard, David Bowie, Bob Dylan, Robert Plant, and a whole lot more)

Their hit single "Waiting For A Girl Like You" was #2 on the singles chart for a total of fourteen weeks. That is a record in the history of Billboard magazine. It helped drive Foreigner to #49 on Billboard's Hot 100 All Time Top Artists Chart. To put that in perspective, The Eagles are #54, Fleetwood Mac are #73, and Aerosmith are #90

Foreigner's leader and founder Mick Jones wrote or co-wrote every song, and produced or co-produced every album . He wrote the band's # 1 worldwide hit "I Want to Know What Love Is", a song that has been announced as Mariah Carey's next single. Mick produced Billy Joel's Storm Front and Van Halen's 5150, the career best selling albums of both artists, and he has written songs with artists as diverse as Ozzy Osbourne and Eric Clapton with whom he wrote "Bad Love". Eric received a Grammy for that one.

Foreigner has sixteen Top Thirty hits. They are:

I Want To Know What Love Is 1 Waiting For A Girl Like You 2 Double Vision 2
Hot Blooded 3 Urgent 4 Feels Like The First Time 4 I Don't Want To Live Without
You 5 Say You Will 6 Cold As Ice That Was Yesterday 12 Dirty White Boy 12
Head Games 14 Blue Morning, Blue Day 15 Long, Long Way From Home 20 Juke
Box Hero 26 Break it Up 26

The following links are to Foreigner visuals, and music.

This is a short introduction to Foreigner that is useful for sending to media outlets, your electronic mailing list, and for playing on your venue TV monitors

http://media.wma.com/theshop/foreigner_v1c/

This link will give you a look at live Foreigner. It was edited between an upper demo Performing Arts Center, and a hard rock festival. It'll show you just how wide ranging Foreigner's music and fan appeal is; from the male-dominated hard rock demo to a mass appeal mainstream pop direction.

<http://www.wma.com/screeningroom/w/037.html>

The last link is to Foreigner live tracks that we'd like radio stations to download and hopefully play on-air. Take a particular listen to "Juke Box Hero," there is a great surprise halfway through! This link will also make available to you approved high-resolution photos, logos, a bio, and song snippets of several Foreigner classics. Please use this link for Foreigner approved photos. These are the **only** photos that we allow to be used.

<https://www.wma.com/foreigner/summary/>

Management insists on reserving the right to have final approval on any press releases that are written by outside sources to ensure that the release is accurate and factual. We appreciate your understanding. Our national PR consultants are Maureen O'Conner and Eileen THmpson at Rogers & Cowan. 310/854-8116 or 8137
moconnor@rogersandcowan.com eithompson@rogersandcowan.com

Tony Sellinger, our production manager, coordinates all Foreigner production needs. Tony's contact information is 917 517-4817 and tonytm@aol.com

Robin Irvine is the tour manager, 914 645-2400 and foreigner2008@optonline.net. Comp tickets are to be advanced with Robin prior to the on-sale date. Our tour coordinator is Merrie Hart, 818 585-9431, h2hmgt@aol.com. Merrie is responsible for any business affairs details.

Foreigner's website is Foreigneronline.com. It is supervised by Michele Bourgerie at Irsmusic@aol.com Please contact Michele to request the posting of any news or other

content additions you feel will help your show.

Foreigner's record label is Rhino Records. Under most circumstances I will deal with them on your behalf. Our contact is Michael Kachko at Michael.Kachko@rhino.com

I am available to assist you with any of your marketing and promo needs, so please feel free to contact me at any time.

Sincerely,

John Lappen
Promotion & Marketing Director
818 203-2681
jlappen@earthlink.net

p r e s s r e / e a s e

DATE: JULY 30, 2009
FOR RHINO: CHRISTOPH BUERGER
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ARTWORK: www.rhino.com/media



FOR FOREIGNER: MAUREEN O'CONNOR/EILEEN THOMPSON
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**FOREIGNER CAN'T SLOW DOWN WITH NEW ALBUM
TO BE AVAILABLE EXCLUSIVELY AT WALMART**

Three-Disc Set Combines New Music With Album Of Remixed Hits And DVD

Legendary Group To Tour North America This Summer

LOS ANGELES – Foreigner, one of the world's most popular and enduring rock bands, will release a new three-disc collection, including a CD album of all new music, a CD album of the band's original hit recordings, and a DVD of the band in concert and beyond. Foreigner's latest will be available from Rhino Entertainment September 29, exclusively through Walmart, for \$12.00.

Twelve tracks on the new album are produced by Mick Jones and Marti Frederiksen (Aerosmith and Buckcherry), with celebrated Grammy[®]-winning producer Mark Ronson (Amy Winehouse) contributing the Mick Jones-penned "Fool For You Anyway." The title track, CAN'T SLOW DOWN, was written by Mick Jones, Kelly Hansen, and Marti Frederiksen as a tribute to NASCAR in celebration of Foreigner's appearance at the Samsung 500 at the Texas Motor Speedway earlier this year. NASCAR fans bought so many CDs that day that Foreigner's 2008 release *No End In Sight: The Very Best Of Foreigner* was propelled back into the Billboard Top 200.

The collection's second disc contains 10 remixes by Marti Frederiksen and Anthony Focx of some of the band's most well known songs, including "Feels Like The First Time," "Cold As Ice," "Urgent," "Hot Blooded," and "I Want To Know What Love Is." The remixes bring a new energy and sound definition to these classic songs.

The DVD captures the band performing many of its hits live in 5.1 surround sound. The DVD also contains performances filmed during the band's recently completed European tour. Also featured is a behind-the-scenes look at the creation of CAN'T SLOW DOWN, from writing sessions in New York, Nashville, and Los Angeles to the Walmart shareholders meeting where the exclusive partnership behind this project was finalized.

Foreigner has sold more than 70 million albums worldwide. The band will commence a 45-show headline trek across North America today.

For additional information regarding CAN'T SLOW DOWN, please contact Christoph Buerger in the Rhino Entertainment Media Relations Department at (818) 238-6248 or christoph.buerger@rhino.com or Maureen O'Conner at Rogers & Cowan at (310) 854-8116/8147 or moconnor@rogersandcowan.com.

CAN'T SLOW DOWN Track Listing

Disc 1 – New Album

1. "Can't Slow Down"
2. "In Pieces"
3. "Lonely"
4. "Give Me a Sign"
5. "Living in a Dream"
6. "When It Comes To Love" (Could Have Been You)
7. "I Can't Give Up"
8. "As Long As I Live"
9. "I'll Be Home Tonight"
10. "When I'm Ready"
11. "Angel Tonight"
12. "Fool For You Anyway"
13. "Too Late"

Disc 2 – Remixes

1. "Feels Like the First time"
2. "Cold as Ice"
3. "Urgent"
4. "Jukebox Hero"
5. "Blue Morning Blue Day"
6. "Dirty White Boy"
7. "Double Vision"
8. "Head Games"
9. "Hot Blooded"
10. "I Want To Know What Love Is"

Disc 3 – DVD

AUGUST

12 Sterling Heights, Michigan (Detroit)

- 14 Biloxi, Mississippi
- 15 Valdosta, Georgia
- 16 Orlando, Florida
- 19 Eugene, Oregon (Portland)
- 20 Lynden, Washington (Vancouver)
- 21 Chehalis, Washington
- 22 Redmond, Washington (Seattle)
- 25 Boise, Idaho
- 26 Lancaster, California (Los Angeles)
- 28 Lodi, California (Sacramento)
- 29 Cabazon, California (Palm Springs)
- 30 Thousand Oaks, California (Los Angeles)
- 31 Saratoga, California

SEPTEMBER

- 3 Pueblo, Colorado (Colorado Springs)
- 4 Loveland, Colorado (Denver)
- 5 Huron, South Dakota (Sioux Falls)
- 6 Norfolk, Nebraska (Omaha)
- 17 Phoenix, Arizona
- 18 Prescott Valley, Arizona
- 19 Santa Fe, New Mexico
- 20 Mescalero, New Mexico (El Paso)
- 24 Frederick, Maryland (Washington DC)
- 25 Charleston, West Virginia
- 26 Pittsburgh, Pennsylvania
- 27 Jim Thorpe, Pennsylvania (Allentown)
- 29 Indiana, Pennsylvania

OCTOBER

- 1 Westbury, New York (Long Island)
- 2 New York City
- 3 Lakewood, NJ
- 4 Torrington, Connecticut (Hartford)
- 6 Englewood, New Jersey
- 8 San Francisco, CA
- 10 Irvine, California (Orange County)
- 17 Lowell, MA (Boston)

August 10, 2009

FOREIGNER NEW SINGLE TO HERALD WAL-MART RELEASE

“WHEN IT COMES TO LOVE (COULD’VE BEEN YOU)”

**Track Ships to Radio on Aug. 10; Available Exclusively on Walmart.com
on Aug. 11 for 99 Cents**

Foreigner, one of the world’s most popular rock bands, will release their new single, **“When It Comes To Love (Could’ve Been You),”** on Tuesday, Aug. 10. It will be available for purchase on Walmart.com for 99 cents from Aug. 11. In addition, visitors to the Walmart site can pre-order **Foreigner’s** highly anticipated new three-disc collection, ***Can’t Slow Down***, and receive a download of the single for free. ***Can’t Slow Down*** will be available from Rhino Entertainment Sept. 29, exclusively through Walmart for \$12.

“When It Comes To Love (Could’ve Been You)” and eleven more new tracks on the album were produced by **Marti Frederiksen and Mick Jones**. Marti recently had number one radio hits with both Buckcherry and Gavin Rossdale. The track which was written by Mick Jones, **Marti Frederiksen**, and Kelly Hansen, captures the legendary **Foreigner** brand of impeccably crafted tunes.

Can’t Slow Down, features a CD album of all new music, a CD album of Foreigner’s original re-mixed hit recordings and a DVD of the band in concert and beyond. This marks the first time in 17 years that the multi-platinum band has released an album of all new material. The disc of **Foreigner’s** original recordings was remixed by **Anthony Focx** and **Frederiksen**. The DVD captures the band performing many of its hits live in 5.1 surround sound.

Founded in 1976, **Foreigner** has sold more than 70 million albums worldwide and has experienced three decades of global success. **Foreigner** is led by founder and chief songwriter, guitarist and producer Mick Jones. The band also features the talents of lead vocalist, Kelly Hansen; bassist, Jeff Pilson; rhythm guitarist, Tom Gimbel; keyboardist, Michael Bluestein; and drummer, Bryan Tichy.

For additional information and tour dates, please visit www.foreigneronline.com

CONTACT:

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