

NOT THEM, YOU LAKE TROUT

James Griffith - Bass
Ed Harris - Vox, Guitar
Michael Lowry - Drums
Matt Pierce - Keys
Woody Ranere - Lead Vox, Guitar

Following a year of writing and recording with production mavericks **Tony Doogan** (Mogwai, Delgados) and **Dave Fridmann** (The Flaming Lips, Mercury Rev), the band **LAKE TROUT** is set to release their highly anticipated full-length album *NOT THEM, YOU* on September 13th through Palm/Rx Records.

LAKE TROUT has always defied simple definition, lucky for us. It's a symptom identifiable with their Baltimore upbringing, growing up in a working class atmosphere open to the arts and developing their sound in a city with a rich history of diversity. They found no defined music "scene" to associate with - the city's fans are open books who favor all genres. **LAKE TROUT's** rich sonic palette developed from this, and is based on all these "simply defined" genres being easily interchangeable at whim. This is the foundation for the type of post rock *NOT THEM, YOU* delivers.

Building on the critical praise of *ANOTHER ONE LOST* and a work-horse touring ethic that has earned the band a loyal following on the road, *NOT THEM, YOU* is a landmark album in the band's 7-year evolution. The opening track "Shiny Wrapper" launches the album in classic **LAKE TROUT** form: A dark, repetitive rhythm section of foreboding air is lifted by swirling flute and Ranere's evocative vocals, all lying in wait for the coming chorus. This is where the band's evolution shows: The track erupts with a landslide of reverb on the vocals and keys, backed by an aggressive beat that delivers the first of many great hooks embedded throughout the album. **LAKE TROUT** has successfully redefined their sound, bridging the more open, complex arrangements of their early work with a strong sense of melody and undeniable hooks. Other tracks such as "Now We Know," with its shoegazer squall of guitars, and the churning gait of "Riddle" are tell-tale signs of this maturity.

And still, *NOT THEM, YOU* is more than a variety of genre influences. There are unique dynamics throughout the album, and the strength of each song is best measured by its sequence and distinctive characteristics to another. In a "single"-driven age of digital downloads and advertising placement, **LAKE TROUT** have delivered a true "album" in its purest form. From the orchestral ambience of "Not Them, You," "King" and the closer "Keep Your Eyes Shut," to the anthem builds of "If I Can" and "Forward March;" or the bittersweet ballad "Honey," *NOT THEM, YOU's* wide sonic diversity shows its significance with repeated exposure as a whole. And if the demands of commerce request songs in a "single" context, the band's cover of Rolling Stones' "Street Fighting Man" delivers the revolutionary message of the original, and adds a cacophony of angelic strings and the majestic style of Dave Fridmann's production ethos for a one-of-a-kind experience.

With the release of **LAKE TROUT's** *NOT THEM, YOU*, the band continues to defy simple definition by being true to where they come from and never defining where they'll take us. They are bridging an array of genres and characterizing their own post rock sound, and we're the lucky ones listening in.

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