

Michael Smith is a DJ and selector of choice for the world's most elite clientele.

Since 2001, he has worked with famed media properties (Vanity Fair, Vogue, C Magazine), marquee fashion houses (Chanel, Christian Dior, Fendi), automotive companies (Jaguar, Mercedes Benz) and major motion picture studios (Touchstone Pictures, 20th Century Fox).

Smith's reputation for a deep knowledge base has allowed him to skillfully blend everything from rock, electronic, hip-hop, standards and international music, earning him a reputation as a top International DJ and a musical curator capable of creating mixes of sound that artfully fuse the exotic with the familiar.

He began his career touring with his mentor and godfather of mashup, Z-Trip. He then performed for events for the Oscars, Golden Globes and Olympics, opened for Kanye West and the Killers and toured Internationally at top venues in Tokyo, Sao Paulo and London.

Beyond the decks, Smith has become a builder of Sonic Identities, creating unique and personalized voices for specific brands. By analyzing the essence of a client's needs, he builds a consistent sound across a variety of music platforms.

Some of his projects include runway music for Louis Vuitton & Ferragamo, background music for businesses such as the Standard Hotels, Lucky Strike Bowling Lanes, Fred Segal boutiques and 70 other businesses and music supervision for major motion and network television programs.