

## NATALIA LAFOURCADE

Natalia Lafourcade is a tornado full of life, and force that leaves you breathless when witnessing her talent and charisma. At only 19 years of age, she shows that the ingenuity and ability to create a musical concept with quality, is not a product of age or chance, the key is knowing how to dream and push your natural abilities, about showcasing your feelings and ideas, giving chance for a creation that's melodically sublime .

Being able to use that natural talent is not easy, it's important to have the guidance needed to discover the road fulfills your dreams: For Natalia her spiritual guides were her parents, who nursed the love of music. At an early age, she learned how to play many instruments: piano, guitar, saxophone and obviously she learned how to sing. "When I was 3 years old I started to sing in a Coatepec, a little town in the state of Veracruz. My mother and father are both musicians, and I was always in contact with music; at the age of 13 I decided to make the study music y priority, at the beginning I didn't have any technique or musical influences, not even a concrete idea of what I wanted to sing, but I created my songs and knew I loved music".

"I learned to play the guitar after I found one in a closet of an apartment in the neighborhood of Condesa in Mexico City, it only had three strings and I started to improvise, it took some time until I found my own style, at age 15, I fell in love and that's when my compositions began to take shape, one year later, I attended a music school, that's when I opened my eyes, new friends would show me new styles and new bands and my influences started to grow".

All this knowledge helped her at only 17 years old to co produce her debut album with Loris Ceroni (known for his work with artists like OV7 and Alan) and Aureo Baqueiro, who recently produced Sin Bandera.

Her new musical adventure thrives a new album simply called Natalia Lafourcade, produced by Aureo Baqueiro and co produced by L. Arriaga, with songs composed by Natalia that showcase her multifaceted personality, the result is wonderful, it shows a girl that thinks, living beyond an image of the typical materialistic teenager with no goals, and shows her desire to give more than superficial concepts.

Her songs came from personal experiences; everything a teenager goes through, first love, problems with her parents, new feelings that come with age and maturity.

While listening to her songs, feelings flow spontaneously, like the song "Te Quiero Dar" [I want to give you], a melody full of love that describes the emotions that explode when two souls are attracted to each other. We also find beats that will stick unto your memory full of the energy that categorizes the new generation, an example of that is "En El 2000"[in the year 2000], a song that Natalia wrote during the process of finding her inner self. "Mango" has game of words that make us think different than it's original intention; "Elefantes"[Elephants], Natalia's favorite song on the album; is about everything a person wants to do, and is not able to fullfil; many of the things we desire we want them

fast, without patience, “Mañana olvidare” [Tomorrow I’ll Forget] is dedicated to her mother; “El destino” [The Destiny] a song full of all the advises and phrases that people usually give; “Noche divina” [Divine Night] discovers the universal story of young people at the clubs.

Of course we wouldn’t forget to mention her first single “Busca un Problema” [look for a problem] that was created when she jammed with some friends and reflects everything a teenager goes through, when you’re at a point in life that when you are no longer a child and people won’t let you grow.

The end result with this combination of emotions has been achieved with great ability since the melodies and the mix of instruments whether they are acoustic or electronic have created something exciting and fun. “On this record I learned that you don’t need a huge recording studio to create something good, the music has an infinity of mixtures and faces, breaking the rules creates interesting things, for example, on this songs we not only played musical instruments, but we played with kitchen utensils, pans, casseroles, etc... music has no limits”.

Without limits on her mind, she lets her imagination and creativity flow, growing up sometimes is a complicated thing but Natalia has a positive attitude towards life and makes it look like a game, a game we all have played at least one.

Break all the rules and enjoy this excellent album that will change your perception about everything that surrounds you, just find the problem and the answer will come to you. Definitely Natalia Lafourcade is the most important new artist of our time thanks to her songs that became an instant successes and the public can relate with her particular take on everyday life.

“Busca un Problema” [look for a problem] the first single from debut album, started a very promising road in the musical scene by becoming an anthem of the youth, like a new way to see the troubles at that age.

“En el 2000” showed us that Natalia still has a lot to say, this is one of the most listened songs in Mexico and led her to the conquest of new markets.

“en el 2000” was so big that her success expanded to Latin America, USA and Spain.

“En el 2000” [on the year 2000] debuted on the first position of the radio charts in Spain something no other Mexican Artist has achieved with a debut album.

“Te Quiero Dar”, third single form Natalia LaFourcade, [I want to give you] in no time has become to be more successful than her other singles since is one of the most cheered songs at her concerts.

To have an idea on the magnitude of this young artist, it’s important to see her live, her shows are always sold out and have the public singing for around 120 minutes, is a real

experience to be able to see Natalia live, the scenery were you can see the real essence of a real songwriter.

“I love music, is one of the things that fills me and keeps me going. Now you’re going to know me through my songs, I want to share my thoughts and views with you, I want to invite you to experience a little of my personal world”.