



NELY GALAN

Latina media dynamo Nely Galán — dubbed the “Tropical Tycoon” by The New York Times Magazine is one of the entertainment industry’s savviest firebrand talents — bringing her considerable expertise to full effect as a producer and entrepreneur; a galvanizing powerbroker in the Latino world; and a health, wellness and beauty guru. Since 1994, she has owned and operated her own production company, Galan Entertainment; and her vast experience also includes running the powerhouse Telemundo Network. In the process, she has launched 10 groundbreaking channels around the world and produced a staggering 600 episodes of programming that crosses all genres — from reality series to sitcoms, telenovelas to talk shows.

Galán appeared on NBC’s smash hit “The Apprentice: Celebrity Edition,” joining an all-star cast of celebrities competing to raise \$1 million for the charity of their choice. Nely’s official charity for the show - Count Me In for Women’s Economic Independence - is a non-profit organization that empowers women to create their own businesses and achieve financial independence.

The ever-engaging and effervescent Galán also created and executive produced the smash FOX reality series “The Swan,” and as its in-house life coach, wrote the bestselling companion book “The Swan Curriculum.” Among her current projects, she is developing “The New You,” a daytime series set to launch in syndication on the FOX stations in 2008 that touts health, wellness and beauty for women, and is already attracting legions of fans through its website www.thenewyoutv.com.

In addition, she has optioned the chica-lit, best-selling novel and script “The Dirty Girls Social Club” for the big screen, and is developing a Latino sitcom for first-run syndication. Galán also recently signed a landmark deal with NBC/Universal to create English-language novelas across all media platforms for NBC, taken from her newly-acquired Telemundo library of formats and titles.

As an acclaimed speaker, Galán routinely draws raves for her mesmerizing presentations on the Latino market, entrepreneurship and female empowerment. Plus, she is frequently cited for her influential work outside the industry as a board member for Count Me In, the leading national non-profit provider for women entrepreneurs; the Center for the Advancement of Women; and The Smithsonian Institute.

Galán embarked on her career in entertainment at age 22 when she was named the nation’s youngest station manager for WNJU TV Channel 47 in New York. Owned by Jerry Perenchio and Norman Lear, the station became the launch pad for what is now the Telemundo Network.

In 1992, Galán continued her trajectory, forming “Tropix,” a joint venture with HBO that developed Latino content for cable. Under the “Tropix” umbrella, Galán also served as a consultant to HBO and Time Warner on its Latin strategy in the U.S. and

Latin America. In this two-year venture, Galán created multiple shows and helped launch HBO Ole, the cable giant's Latin American channel.

Galán entered into an unprecedented deal with Fox Corporation and Rupert Murdoch in 1994, creating content for the Fox network and helping Fox launch numerous channels in Latin America including: Canal Fox, Fox Kids, Fox Sports, and Sky Latin America. With the mandate to create multi-platform content specializing in the Latino market, she officially started her company, Galan Entertainment, branching out to launch networks for the likes of HBO, ESPN, MGM, Sony and TCI.

Of course, her work didn't stop there: she created an award-winning marketing division for American companies targeting Latinos in the U.S. and Latin America. And while at Fox, she also produced "The Alma Awards," which honor outstanding Latino talent, and pioneered the first telenovela produced simultaneously in English and Spanish for Fox and Mexico's television network, Televisa.

In 1998, Sony tapped Galán as their President of Entertainment for Telemundo. After a three-year stint, she returned to her company with a Telemundo development deal, and segued to produce the hit Latino sitcoms "Los Beltran," "Viva Vegas," and "Solo en America." Galán also created and produced the internationally-acclaimed, popular daytime talk show, "Father Albert," and the hit reality series' "La Cenicienta" and "El Principe Azul."

In 2004, Galan created "The Swan" — a show that averaged 10 million viewers a week, and is still airing in more than 70 countries worldwide. As both "The Swan's" creator and in-house life coach, Galán's exposure and experience prompted her to forge strategic alliances with the nation's premier doctors and experts, along with renowned self-help contributors. Her follow-up television show for NBC, "The New You," logically builds upon her "Swan" experience, and has Galán creating a multi-platform brand that includes a television show, a website, and an event and merchandising business.

Galán — often referred to as "Ms. Mogul" in and outside industry circles — is also a devoted single mom. Her production company is based in Venice, California.