

Phillip Bloch

Biography

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Widely considered to be Hollywood's premier fashion stylist, Phillip Bloch has taken the leap from working behind the camera to stepping in front of it on the big screen. In 2004 Bloch was cast to play Sammy, a Southern blind, abused shut-in in ***THE UNSEEN***. As well as bringing this character to life on the big screen, Phillip's role as a Producer is breathing life into this project. Bloch has already been seen in two independent films that garnered critical acclaim at the **Sundance 2000 Film Festival**. In the first film, ***THE EYES OF TAMMY FAYE***, Bloch played himself in a documentary that also premiered as the opening film of **Outfest** (July 2000.) In the second film, ***THE INTERN***, Bloch portrayed, appropriately enough, a stylist at an ultra-hip fashion magazine. In addition these movies, Phillip was busy in 2003 shooting parts in 3 new films. In ***CITIZENS OF INDULGENCE***, Bloch plays a Mexican gang leader, in ***RETURN TO BABYLON*** he conquers the challenge of portraying the life of 20's silent film star, *Ramone Navarro*, and the last is in hip hop mogul, Damon Dash's new film, ***DEATH OF A DYNASTY***, which also premiered at the Tribeca Film Festival 2003.

In addition to his new acting career, Phillip is also an accomplished writer for magazines such as **Elle** and **Detour**. He has also written clever and witty commentaries on fashion and style for such high-powered companies as **eBay**, **DKNY** and **Neiman Marcus**. In addition, Phillip has covered the New York and European collections for **In Style** magazine as a contributing editor. Bloch is often referred to as Hollywood's "*Fashion Guru*." So it is only natural that he would write and produce a photo driven book on Hollywood style, ***Elements of Style***, which was published by Warner Books in 1999. And it is still successfully selling on Amazon.com and in bookstores today.

Voted one of **Cosmopolitan's** "*Four Most Lusted After Men in Fashion*" and **People Magazine's** "*Fifty Most Eligible Bachelors*," Bloch appears regularly on most major network talk shows and is frequently featured on **VH1** and **MTV** ("*Newlyweds*," "*Punk'd*," "*House of Style – Mission Makeover*" and "*Becoming*"). He also often serves as a guest correspondent for **CNN**, **ABC**, **E!**, **Style Network**, **Access Hollywood** and **Entertainment Tonight**. And in his spare time, you can find Phillip appearing frequently on many morning talk shows such as **The View**, **Good Morning America**, **Regis & Kelly**, **CBS This Morning**, as well as many of your other favorite news and talk shows. Due to his international appeal, Bloch often appears on **BBC**, **Rai**, **Canal Plus**, **Telemundo** and **Globo TV**. His fashion expertise has guided him through countless interviews on fashion, trend & style and beauty makeovers and fashion spending sprees to fit any budget.

Phillip filled the shoes of **eBay's** Voice of Fashion in 2001 thru 2004, where he posted regular online trend alerts and style columns to make shopping on **eBay** even more consumer friendly, as well as posting the hottest fashion finds and behind the scenes stories of his so called "glamorous life."

In the past few years, Phillip has also had the honor to be chosen by various huge corporations in not only fashion, but lifestyle as well, serving as the spokesperson for

Visa's "Famous Streets Across America" program, **Gillette's "Turbo Mach III," Crest, Luxotica Eyewear (Rayban), Cadillac Escalade, Marchon Eyewear (Calvin Klein, Donna Karan, Nike, Fendi, and Coach)**, as well as **Lycra's "Elements of Style"** campaign, **Pizza Hut** and **Hanes Hosiery** for television and radio. Along with his other promotional collaborations with **Target Corps, Marshal Fields, Mervyn's, Hecht's, Revlon, Estee Lauder** and **Panteen**, Phillip's many duties take him from interviews with "Good Morning America," "Live with Regis and Kelly", "Dateline" and Barbara Walters on "The View" to media satellite tours, hosting events and editors luncheons as well as in-store promotions throughout the country. Phillip has also garnered success as the spokesman for launching major beauty products the last two years to include **Clairol's MC Max, Avon's Little Black Dress, and Garnier's Nutrisse.**

Bloch has also designed and successfully launched a line of jewelry on **QVC** in June 2000, which has sold over \$2 million in 2 years with only 12 live telecasts.

Projects that Phillip holds close to his heart are his charitable affiliations with **Avon's Crusade Against Breast Cancer, Revlon's Fight to Cure Breast Cancer, Planet Hope, Atlanta Center for the Visually Impaired, Pam and Ed McMahon's Christmas Toy Give-Away, and Mervyn's California Community Closet**, a program that provides stylish career wear for women and men making the transition from welfare to work. This award-winning program goes a long way to help improve self-esteem and motivation, leading to successful employment. Immediately following the **September 11th** crisis, Phillip found yet another way to combine fashion and charity with the very successful **Auction for America** (where he got celebrity friends and top fashion designers to donate their favorite gowns, from which all the proceeds went to the **Twin Towers Fund**). By being blessed with an eye for what looks best on who, it was only natural that with his next charitable involvement he would try to repay the gift by volunteering to work with visually impaired children at the **Atlanta Center for the Visually Impaired.**

Perhaps best known as a celebrity stylist, Bloch's clients have included such familiar faces as Halle Berry, Jim Carrey, John Travolta, Sandra Bullock, Faye Dunaway, Salma Hayek, Nicole Kidman, Drew Barrymore, and Will and Jada Pinkett Smith, to name a few. His photo credits regularly grace the covers and inside layouts of such publications as **In Style, Vogue, Vanity Fair, US,** and **Entertainment Weekly.** His witty humor and unique insight into fashion makes him the most quoted stylist throughout the world. When the world's top magazines and television shows are looking for wise words on lifestyle, fashion or "*inside Hollywood*" style questions, they always turn to Phillip Bloch.

Bloch currently resides in both New York City and Los Angeles.