

## ROBIN LEACH Biography

Robin Leach is executive producer, host and writer of Television Program Enterprises' "Lifestyles of the Rich and Famous," "Runaway with the Rich and Famous" and "Fame, Fortune and Romance."

The son of a Harrow, England office manager, Leach began his journalism career at the age of fifteen, as a general news reporter for The Harrow Observer.

Even at that early age, his priorities as a reporter were developing. "There has always been something about the biggest, the wealthiest, the best known, the most prestigious, that has appealed to me," he says. "It's always seemed to me that that is what people want to know about."

As a young reporter, Leach found the entertainment world increasingly intriguing. One night in London, while standing backstage watching Anthony Newley in "Stop the World I Want to Get Off," he decided he would write about stars and show business

From Harrow, Leach moved to the prestigious Daily Mail and for two years served as Britain's youngest ever Page One reporter. In 1963, at the age of 21, Leach moved to New York. While looking for newspaper work, he sold shoes at a Fifth Avenue department store, then worked for The New York Daily News.

He also co-founded the rock magazine GO and wrote on a freelance basis for a number of publications, before eventually becoming show business editor for The Star, Rupert Murdoch's debut magazine in the United States.

Leach began his television career reporting for the morning shows on KABC-TV in Los Angeles and WABC-TV in New York. In 1980, he joined Cable News Network's "People Tonight" and for two years he reported for the nationally syndicated "Entertainment Tonight." Leach was also instrumental in the launching of "Good Morning Australia."

In 1983, Leach and TeleRep President and Founder Al Masini developed and launched "Lifestyles of the Rich and Famous."

"The idea for 'Lifestyles' began to take shape in my mind as I became more and more frustrated with the type of celebrity interviews I was doing for television," says Leach. "We'd do these wonderful interviews in people's houses but we'd never see how they lived. We'd never even see the chairs they were sitting on. Al created a show that looked at celebrities more intimately and, more importantly, looked at millionaires and moguls as majestic monarchs. That become 'Lifestyles.'"

"Lifestyles" was followed in 1987 by the premiere of "Runaway with the Rich and Famous." In addition, Masini and Leach were also responsible for the ABC-TV daytime series "Fame, Fortune & Romance," which premiered in 1986.

Leach is the author of three books. The latest is "Lifestyles of the Rich and Famous," which was published in 1986.

Based in New York, Leach travels at least 250,000 miles a year. When possible, which is rare, he returns to his lakeside home in Connecticut where he enjoys tennis, boating, gardening, cooking and adding to his extraordinary collection of unique games and sculpted animals.