



American Express Presents
“An Evening With Smokey Robinson”
At The GRAMMY Museum
Motown Legend Sits Down for an Intimate Conversation,
Followed by a Live Performance

LOS ANGELES (July 27, 2009) – On August 24, 2009, The GRAMMY Museum will host “An Evening With Smokey Robinson,” on the eve of his new cd release **Time Flies When You’re Having Fun**. The sixth in the Museum’s celebrated signature program series, the evening will feature an onstage interview, audience Q&A and intimate performance with the Motown legend and GRAMMY-winning singer, songwriter, and producer.

“Smokey Robinson is one of the most beloved and influential figures in the history of recorded music and The GRAMMY Museum is honored to welcome him to our Sound Stage,” said Executive Director Robert Santelli, who will conduct the interview.

Given his legendary status in pop culture and his ever-personable nature, it’s no surprise that Smokey Robinson is still recording music in his 50th year in the music industry. As a singer, songwriter, producer and record executive, Robinson logged a hefty 37 Top 40 hits for Motown Records between 1960 and 1987. In addition to being one of Tamla-Motown’s first signings (as well as the label’s Vice President from 1960 to 1988), Smokey has been the recipient of a GRAMMY (for 1987’s “Just To See Her”), a 1988 inductee into the Rock and Roll Hall of Fame, a 1991 recipient of the Soul Train Music Award for Career Achievement, a 1999 recipient of the GRAMMY Lifetime Achievement Award, a 2006 Kennedy Center honoree, a 2006 recipient of a Doctorate of Music degree from Howard University, a 2009 recipient of an Honorary Doctorate degree from Berklee College of Music, a Songwriter’s Hall of Fame honoree and a rare double-honoree of a star on the Hollywood Walk of Fame (as a solo artist & member of The Miracles).

Robinson returns with a new album of original material on August 25, 2009. Entitled ***Time Flies When You’re Having Fun*** (ROBSO Records/ADA Distribution), it features guest appearances by Carlos Santana, India.Arie, and Joss Stone, as well as cover art by Shepherd Fairey’s Studio Number One. The album’s first single will be Robinson’s surprising cover of Norah Jones’ “Don’t Know Why.”

Before an intimate audience of 200 in the Museum’s GRAMMY Sound Stage, Robinson will answer Santelli’s questions about his extraordinary career, legendary Motown work, original songwriting and newest recordings. After the interview, Robinson will take questions from the audience and perform a few songs.



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THE GRAMMY MUSEUM® AT L.A. LIVE

The GRAMMY Museum launched its flagship public program, “An Evening With...,” in January with music legend Brian Wilson and continued its success with critically-acclaimed recording artists Annie Lennox, Tom Morello, Dwight Yoakam, and Dionne Warwick. In August, the Museum will also present “An Evening With Terence Blanchard,” the seventh in the series. The program will regularly feature award-winning and cutting-edge musicians live and onstage. Taking place in the Museum’s state-of-the-art theatre, which screens the film “The Making of a GRAMMY Moment” during regular Museum hours, the program provides guests unprecedented access to interact with their favorite musicians.

“An Evening with Smokey Robinson” will take place at 8pm in the GRAMMY Sound Stage, on the second floor of The GRAMMY Museum. Doors open at 6:30pm, so that guests can have the opportunity to tour the Museum beforehand. All proceeds benefit The GRAMMY Museum. American Express presale begins via Ticketmaster on June 22, 2009. Presale package is \$65 per person and includes program tickets, a cocktail reception on the Museum’s Target Terrace (7 to 8pm), and a copy of *Time Flies When You’re Having Fun*. American Express is the exclusive payment method for presale packages. For more information, call 213.765.6800 or visit www.grammymuseum.org.

The GRAMMY Museum is located at 800 West Olympic Boulevard, Suite A245, Los Angeles, CA 90015. With an entrance off of Figueroa Street, the Museum resides within the L.A. LIVE campus, at the intersection of Olympic Boulevard and Figueroa Street in downtown Los Angeles.

About The GRAMMY Museum

Paying tribute to music's rich cultural history, this one-of-a-kind, 21st-century Museum explores and celebrates the enduring legacies of all forms of music, the creative process, the art and technology of the recording process, and the history of the premier recognition of excellence in recorded music — the GRAMMY Award. The GRAMMY Museum features 30,000 square feet of interactive and multimedia exhibits located within L.A. LIVE, the downtown Los Angeles sports, entertainment and residential district. Through thought-provoking and dynamic public and educational programs and exhibits, guests can experience music from a never-before-seen insider perspective that only The GRAMMY Museum can deliver.

The GRAMMY Museum would like to thank its Premiere Partner, American Express, for making this program possible. American Express Company is a leading global payments and travel company founded in 1850. For more information about American Express and music, visit www.americanexpress.com/entertainment.

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